

DAIRY

INDUSTRIES

international

dairyindustries.com

£ MEDIA KIT 2026

Your trusted
media for the dairy industry



MESSAGE FROM TEAM DAIRY

Dairy Industries International is the leading monthly magazine dedicated to the global dairy processing, packaging, and distribution sectors. With an international readership across more than 77 countries, it delivers trusted news, in-depth analysis, and technical insights to senior decision-makers and industry professionals. As the authoritative voice of the dairy supply chain, it offers advertisers a unique platform to reach a highly engaged and influential audience worldwide.

Alongside our high-quality monthly print edition, we offer a weekly e-newsletter, an industry-leading website (www.dairyindustries.com) with daily updates, and active LinkedIn and Twitter channels. Together, these platforms provide advertisers with multiple touchpoints to connect with readers, ensuring maximum visibility and engagement.

For 90 years, our philosophy has remained the same: if it matters to our readers, it matters to us. That commitment has kept Dairy Industries International at the forefront of the industry since 1936 - delivering value to both our audience and our advertising partners.

Suzanne Christiansen, Editor

Our Editorial Board is regularly updated to ensure it continues to represent the current expertise in the global dairy sector. At present the board members are:

Dr Judith Bryans, Director General, Dairy UK and President, International Dairy Federation

Jenny Deepprose, Dairy Journalist & Cheese Expert

Dr Fiona Lalor, Food for Health Ireland, University College Cork

Donald Moore, Executive Director, Global Dairy Platform

Marian Pusey, Executive Director, Society of Dairy Industry

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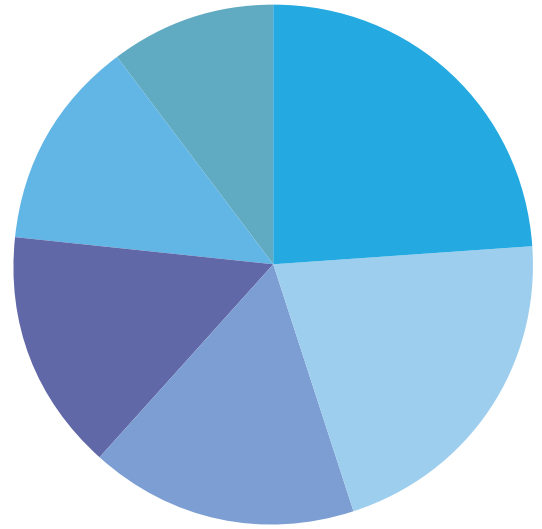
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Tel: +44 1474 532202

STATISTICS BREAKDOWN

ONLINE STATISTICS	
Newsletter Audience	4000+
Average Newsletter Open Rate	21.7%
Average Eblast Open Rate	18.8%
LinkedIn page	4,038
LinkedIn group	2,739
Twitter	3,243
WEBSITE STATISTICS	
Website Geographic Reach	183+
Users	83,944
Sessions	109,289
Event Count	464,366
Page Views	148,710
Top Page Views:	News, Suppliers Directory, Archive, Magazine, Contact, Events
Top Core Topic:	Dairy Processing
Top Geographic Regions:	USA, UK, India, France, Netherlands, Belgium, Germany, China, Ireland



CIRCULATION BY JOB FUNCTION

- CEO/Director - 24.5%
- Middle Management - 21%
- Production/Engineering - 16.5%
- Other named individuals including:
Research/Academic, Consultants etc - 15%
- VP/Senior Management - 13%
- Executive/Assistant - 10%

CIRCULATION BY REGION, SEPT 2025



Europe:

43%



Americas:

25%



UK:

22%



Africa:

7%



Oceania:

3%

Monthly magazine
11
issues

Circulated in over
77
countries

Average Print
Circulation
6,500

Reach of
over
20,200

PRINT ADVERTISING RATES - £

Advertising Option	Description	Specifications	Rate
Front Cover	Exclusive Front Cover Advertisement	Specs on request	£4,300
Inside front Cover	Premium placement on the inside front cover	Trim Size: 210mm wide x 297mm high	£2,500
Inside Back Cover	Premium placement on the inside back cover	Trim Size: 210mm wide x 297mm high	£2,500
Outside back cover	Premium back cover advertisement	Trim Size: 210mm wide x 297mm high	£2,500
Double Page Spread	Double page spread Advertisement	Trim size: 420mm wide x 297mm high	£3,000
Full page	Full-page advertisement	Trim Size: 210mm wide x 297mm high	£2,195
Junior	Junior page advertisement right hand page	Trim Size: 130mm wide x 188mm high	£1,400
Half page	Half-page advertisement	Trim Size: 87mm wide x 254mm high Trim Size: Horizontal 185mm wide x 125mm high	£1,140
Quarter page	Quarter-page advertisement	Trim Size: 90mm wide x 125mm high	£830
Double Page Spread: Advertorial	Double page spread Advertorial (2 pages)	1400 words, & Images, including URL Trim Size: 420mm wide x 297mm high	£3,000
One Page Advertorial	One Page Advertorial	700 words & images, including URL Trim Size: 210mm wide x 297mm high	£2,195
Product showcase	Includes a colour picture or logo, plus 100 – 120 words of text and full contact details		£280
Print directory annual advert	Dairy Directory for 12 months print only	4 -6cm box under specific heading of your choice	£500 for 12 months
Classified Dairy Marketplace	* enquire for costs		
Print & online directory annual advert	Dairy Directory for 12 months print & online	4 -6cm box under specific heading of your choice	£1,250 for 12 months
Supplier profile DPS September issue	Full page company profile + Full page advertisement	500 words technical or promotional content, logo, all contact details, image, web links plus Full page advertisement Trim Size: 210mm wide x 297mm high advert (equivalent to a double page spread advert)	£2,195
Supplier profile page September issue	Half page company profile + Half page advertisement	300 words technical or promotional content, logo, all contact details, image, web links plus Half page advertisement 185mm wide x 125mm high advert (Equivalent to a full page advert)	£1,363

Contact Samantha Bull – sam@bellpublishing.com

DIGITAL ADVERTISING RATES - £

Advertising Option	Description	Specifications	Rate
Leaderboard 1	Banner ad situated on homepage of our website next to logo	Size: 728w x 90h pixels	£1,300 per month
Leaderboard 2	Banner ad on the homepage of our website	Size: 728w x 90h pixels	£1,200 per month
Leaderboard 3	Banner ad on the homepage footer of our website	Size: 728w x 90h pixels	£1,000 per month
MPU	Banner ad on of all pages of the website	Size: 300w x 250h pixels	£1,000 per month
Sponsored News	Article or blog post with your branding	Up to 300 words, includes subject line, image & link to your website	£800 per post
Social Media Post	Sponsored post or Video posted on our social media channels	Includes one post on Twitter & LinkedIn (content or Video, hashtags, image, you provide) MP4 player for video	£650 per post
Online Directory advert	FIVE online categories, hyperlinked company name in profile, 500 word company profile, news tagged to your profile, up to FIVE product profiles	Logo, company profile, all contact details, listed under key headings	£900 for 12 months
Video	Feature your video on our website, giving it prominent visibility to our audience.	Placement: Video section of the website. Inclusions: Video thumbnail, description, and a link to more information	£650 per month
POP up box	Highly visible space that can capture immediate attention from website visitors	600 (width) by 420 (height) px	£250 per week
NEWSLETTER ADVERTISING			
Sole Leaderboard	Premium position top of e-newsletter	Size: 728w x 90h pixels	£500 per week
Large Box	Large box at on weekly e-newsletter	Size: 600w x 250h pixels	£1,000
Leaderboard	Banner ad on weekly e-newsletter	Size: 728w x 90h pixels	£350 per week
MPU	Advert on weekly e-newsletter	Size: 300w x 250h pixels	£300 per week
Sponsored News	Article or Blog post with your branding situated under editors blog before news.	Up to 80 words, includes subject line, image & link to your website	£500 per week
Eblast	Dedicated e-blast sent to our entire subscriber base to promote your campaign.	Your message, a call-to-action, and links. Inclusions Logo, image, and hyperlinks (please provide full HTML File or we can create)	£1,350 per send
White Paper E-blast	Dedicated e-blast sent to our subscriber list featuring your white paper and added to our website at no cost.	Brief introduction, summary, Image and a call-to-action to download the full white paper. Logo, image, and download link	£1,470
Digital issue leaderboard sponsor	Leaderboard ad featured in the e-blast announcing the latest issue of our magazine.	Top of the Eblast, 728w x 90h pixels and URL	£500 per send
Print & Web: Combo Package	Full-page print ad plus Leader board banner ad on website	Full-page ad + 728w x 90h pixels one month	£2300

- **Design Services:** Need help with your ad design? We offer in-house design services at an additional cost.
- **Submission Guidelines:** Please ensure all artwork is submitted in high-resolution (300 dpi) and in the specified formats. Ads should be submitted as PDF, JPEG, GIF or PNG files.
- **Deadlines:** Submission deadlines vary depending on the publication schedule. Please contact us for specific deadlines.

Contact Samantha Bull – sam@bellpublishing.com

EDITORIAL FEATURES LIST 2026

JANUARY

- Sustainability & Green Technologies
(**Focus:** Carbon footprint reduction, renewable energy, sustainable packaging)
- AI Technology
- Cleaning & Hygiene
- Automation
- The Year Ahead
- Cheese equipment trends

FEBRUARY

- Refrigeration & Cold Storage
 - Ice Cream Focus
 - Flexible Packaging
 - Flavour Trends
- Extra Distribution: Ice Cream & Artisan Food Show/Gulfoods, Dubai**

MARCH

- Filling & Packaging
 - Evaporation & Dryers
 - Ingredients & Colours
- Extra Distribution: Dairy Innovation Strategies, Amsterdam, Netherlands**

APRIL

- Filtration & Separation
- Conveying & Palletising
- Packaging
- Environmental Issues
- Hygienic Equipment
- Interpack show preview

MAY

- **INTERPACK - THE BIG SHOW ISSUE**
 - Shaping the Future of Dairy Processing & Packaging
 - Advanced Process Technologies
 - Innovative Packaging
 - Automated Filling & Sealing
 - Quality Inspection & Weighing
- Extra Distribution: Interpack Düsseldorf**

JUNE

- Cheese Technology
 - Food Safety
 - Flexible Packaging
 - Equipment Showcase
- Extra Distribution: Society of Dairy Technology Symposium - Summer Symposium, Stafford, UK**

JULY

- Plant-Based & Hybrid Dairy Alternatives
- Water & Waste Management in Dairy Processing
- Packaging & Processing
- Testing & Analysis

AUGUST

- SDT Summer Symposium Review
- Ingredients
- Membrane Technology
- AI & Automation
- Flexible Packaging

SEPTEMBER

- **COMPANY PROFILES**
(**Book full or half page & receive matching space of content FREE of charge**)
 - Processing & Engineering Innovations
(**Focus:** Advances in machinery, automation, robotics, and plant design.)
 - Hygienic Equipment
 - Food Safety
 - Packaging
 - Inspection & Weighing
- Extra Distribution: PPMA Show, UK**

OCTOBER

- Global Trade & Regulations
 - Automation Technology
 - Laboratory Technology
 - Equipment showcase
- Extra Distribution: World Cheese Awards**

NOVEMBER/DECEMBER

- Packaging and Processing
 - Food Safety
 - Dairy Ingredients & Formulation
 - (**Focus:** Ingredients innovation, fortification, functional dairy, flavours.)
 - Spray Drying/Evaporators
 - Flavours & Colours
- Extra Distribution: Also available at Gulfood Manufacturing (Dubai) | Fi/Hi Europe (Germany)**

Who's Who of the Dairy Industry

Supplier Profile September Issue

DAIRY INDUSTRIES international

SCAN HERE

DAIRY INDUSTRIES international

- | | |
|---|--|
| <p>32 AMPACK GMBH
ampack@ampack.com</p> <p>33 EVOLUTION BPS
evolution@bpa.co.uk</p> <p>34 ALPHA
alpha.co.uk</p> <p>36 BIOSCAN LTD
bioscan@bioscan.co.uk</p> <p>37 BIOTEX TECHNOLOGIES LTD
biotex.com</p> <p>38 BLACKWATER ENGINEERING
blackwater@blackwater.co.uk</p> <p>40 CEM CORPORATION
cem.com</p> <p>42 DUPONT WATER SOLUTIONS
dupontwater.com</p> <p>44 FARM STURABO
farmsturabo.com</p> <p>45 HETTICH BENELUX B.V.
hettichbenelux.com</p> <p>46 FOODIQ OY
foodiq.com</p> | <p>48 IMA DAIRY & FOOD HOLDING GMBH
ima@ima.com</p> <p>50 HPF PROCESS
hpprocess.com</p> <p>51 VEHAG MASCHINENBAU GMBH
vehag.de</p> <p>52 MNEBEA INTEC UK LTD
mnebea.com</p> <p>54 REISER UK
reiseruk.co.uk</p> <p>56 SCMIC
smicpackaging.co.uk</p> <p>58 SYCAMORE PROCESS ENGINEERING
sycamoreprocessengineering.co.uk</p> <p>60 NEW AGE PERFORMANCE PLASTICS
newageplastics.com</p> <p>61 TENDONEX LTD
tendonex.co.uk</p> <p>62 URSCHL
urschl.com</p> |
|---|--|

Book a Half Page or Full Page advert within this September issue, and get the same equivalent space **FREE OF CHARGE** for editorial content.

The go to Experts in End-To-End Hygienic Process Solutions for the Dairy, Food and Beverage Industries.

End-to-End Solutions

Providing hygienic, consistent, reliable and reducing consumption and delivering the best efficiency

Import/Export

Efficient systems with hygienic designs ensure products stay within quality parameters

Process Automation

Designed to increase heat transfer, minimising steam and energy consumption

Membrane Filtration

Maximise energy consumption, enhance protein recovery and reduce microbial load

Clean-in-Place

Reduce cleaning cycle times, minimise water and chemical use, and increase full responsibility

Project After-Care

To ensure the longevity of your plant we provide comprehensive Project After-Care

Engineering Peace of Mind

SYCAMORE
Process Engineering

Supplier Profiles

Sycamore Process Engineering – Delivering End-to-End Excellence in Process Solutions

Sycamore Process Engineering is a leading provider of end-to-end process solutions, supporting customers across the Dairy, Food, Beverage and Pharmaceutical industries. The technical expertise and customer-focused approach, spanning in design, delivery, installation and commissioning, ensure customer success and satisfaction.

With over 30 years of industry experience, Sycamore is the leading partner for manufacturers seeking robust and future-proof solutions. A complete processing line or a single component, Sycamore brings deep technical knowledge, rigour and project management, and a solid understanding of the demands of hygienic manufacturing.

Forward-looking innovation through continuous investment, Sycamore offers fully integrated services including process design, project management, construction, commissioning and ongoing support. Sycamore's end-to-end capabilities allow us to deliver bespoke solutions tailored to each customer's unique production requirements, ensuring consistent and sustainable output.

Operating at the heart of sustainability, we are committed to reducing our carbon footprint, conserving water and energy, and ensuring the highest standards of safety and quality. Our commitment to innovation, reliability and efficiency is what sets us apart. Our customers receive an exceptional experience, from initial enquiry through to delivery, installation and ongoing support.

Our PPSA Testimonials

The team at PPSA show, Sycamore Process Engineering will be showcasing their project successes and the innovative thinking that underpins the business. In our experience, end-to-end process solutions are essential for ensuring consistent and sustainable output. Their fully Sycamore design offer our clients all answers, instead, building strong partnerships with us to deliver solutions that are truly robust, energy efficient and sustainable.

Sycamore is a key partner in our ability to provide the best possible customer experience. We are proud to collaborate with PPSA show, Sycamore Process Engineering, and their team, to ensure the best possible customer experience. We are proud to collaborate with PPSA show, Sycamore Process Engineering, and their team, to ensure the best possible customer experience.

Based in increasing pressure to decarbonise and improve waste efficiency, Sycamore is helping its customers take confident steps towards more ethical, environmentally responsible production.

From production systems and CIP to complete process units and fully automated lines, every requirement is met with energy efficiency, reliability and efficiency in mind. The vast experience and resources allow Sycamore to deliver complete end-to-end solutions, from initial enquiry through to delivery, installation and ongoing support.

Whether you're looking to upgrade existing equipment, improve process efficiency, or deliver a new facility from the ground up, Sycamore has the experience, expertise, and dedication to deliver.

Sycamore Process Engineering – The Go-To Experts in End-to-End Process Solutions

King Arthur Park, Spaxford Road, Spaxford MK22 7JL, UK
Tel: +44 (0) 1235 524444
Email: info@eng.sycamore.co.uk
Web: www.sycamoreprocess.com

Supplier Profiles

ampack

Filling machines for dairy and more

With over 1000 machines, ranging from 100ml to 1000ml, based in Königshausen, Germany, has established itself as a technology leader in the dairy and food sectors. The extensive design and production range for all filling and sealing machines for the safe efficient packaging of liquid and semi-solid products. From yogurt and beer to plant-based alternatives, dairy, baby food, and clinical nutrition.

Ampack's machine portfolio is a fully integrated solution for performing cup and bottle filling, top and cap machines. A key strength lies in the company's ability to offer customised solutions that meet product and packaging requirements. From the initial consultation and project planning to production and long-term service, Ampack supports its customers throughout the machine life cycle. This commitment ensures long-lasting performance, maximum flexibility, and strong customer experience.

Comprehensive expertise – all from a single source

From high-performance machines with exceptional durability to cup and bottle filling machines, Ampack offers a complete solution for all your packaging needs. Technical expertise with manufacturing and installation, testing and validation of projects, packaging network, and machine functionality.

Customer-centric packaging expertise

Sycamore Process Engineering and Ampack joined packaging – together, we create a complete solution. Sustainability is at the core of Ampack's development strategy. All machines are designed to process eco-friendly materials and are built to ensure responsibility and compliance with future packaging standards. The latest innovation, the filament filling machine, reflects this approach.

ampack offers outstanding flexibility, quality of design, ISO 9001, IFS and HACCP certifications. From 100ml to 1000ml, Ampack offers a complete solution for all your packaging needs. Technical expertise with manufacturing and installation, testing and validation of projects, packaging network, and machine functionality.

Customer-centric packaging expertise

Sycamore Process Engineering and Ampack joined packaging – together, we create a complete solution. Sustainability is at the core of Ampack's development strategy. All machines are designed to process eco-friendly materials and are built to ensure responsibility and compliance with future packaging standards. The latest innovation, the filament filling machine, reflects this approach.

WHERE SAFETY MEETS DELIGHT.

At Ampack, we combine what matters most: cutting-edge hygienic filling and packaging technology with the utmost respect for equipment and your customer's safety. Because your product stays in the best protection – any step of the way.

Visit us at PPSA Trade, stand A04
Tel: +49 231 6005 0
Email: info@ampack.com
Web: ampack.com/en

WHOLE PAGE OPTION

HALF PAGE OPTION

Contact Samantha Bull for more information
E-mail: sam@bellpublishing.com

Don't miss out, **BOOK NOW** for 2026

NB: Although the editorial page must comply with our preset template, the content of the editorial used is entirely in the hands of the advertiser

ADVERTISING SPECS (PRINT)

DOUBLE PAGE SPREAD

- **TRIM SIZE:** 420mm wide x 297mm high
- **BLEED SIZE:** 426mm wide x 303mm high
- **SAFE AREA SIZE:** 400mm wide x 277mm high

FULL PAGE

- **TRIM SIZE:**
210mm wide x 297mm high
- **BLEED SIZE:**
216mm wide x 303mm high
- **SAFE AREA SIZE:**
200mm wide x 287mm high

TRIM SIZE

BLEED SIZE

SAFE AREA

WHAT IS BLEED

Adverts with images or backgrounds that meet at the edge of the page must include a **3mm extra content** on each side to avoid the risk of being trimmed in the printing process, and showing a white gap at the edge of your advert.

WHAT IS THE SAFETY MARGIN

All type and important information must be contained in a **10mm margin** around all edges of the page to avoid being trimmed off in the printing process

Advert specifications

1/2 PAGE (HORIZONTAL)
180mm wide x 125mm high
NO BLEED NEEDED

1/4 PAGE
90mm wide x 125mm high
NO BLEED NEEDED

1/2 PAGE (VERTICAL)
87mm wide x 254mm high
NO BLEED NEEDED

1/3 PAGE (HORIZONTAL)
180mm wide x 60mm high
NO BLEED NEEDED

EXTRA SPEC *JUNIOR PAGE
120mm wide x 190mm high
NO BLEED NEEDED

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TEA & COFFEE
TRADE JOURNAL

Supplier Profiles

CanTech
INTERNATIONAL

DAIRY INDUSTRIES
INTERNATIONAL

FOOD & DRINK TECHNOLOGY

CONFECTIONERY PRODUCTION
chocolate, sweets, snacks & bakery

Contact our sales team now



Food & Drink Technology

Ben Askew - ben@bellpublishing.com



Dairy Industries International

Samantha Bull - sam@bellpublishing.com



Tea & Coffee Trade Journal

Chris Meer - chris@bellpublishing.com



CanTech International

Sarah Hills - sarah.hills@bellpublishing.com



Confectionery Production

Dave Johnson - dave@bellpublishing.com

Our events

