

DAIRY

INDUSTRIES

international

dairyindustries.com

€ MEDIA KIT 2026

Your trusted
media for the dairy industry



MESSAGE FROM TEAM DAIRY

Dairy Industries International is the leading monthly magazine dedicated to the global dairy processing, packaging, and distribution sectors. With an international readership across more than 77 countries, it delivers trusted news, in-depth analysis, and technical insights to senior decision-makers and industry professionals. As the authoritative voice of the dairy supply chain, it offers advertisers a unique platform to reach a highly engaged and influential audience worldwide.

Alongside our high-quality monthly print edition, we offer a weekly e-newsletter, an industry-leading website (www.dairyindustries.com) with daily updates, and active LinkedIn and Twitter channels. Together, these platforms provide advertisers with multiple touchpoints to connect with readers, ensuring maximum visibility and engagement.

For 90 years, our philosophy has remained the same: if it matters to our readers, it matters to us. That commitment has kept Dairy Industries International at the forefront of the industry since 1936 - delivering value to both our audience and our advertising partners.

Suzanne Christiansen, Editor

Our Editorial Board is regularly updated to ensure it continues to represent the current expertise in the global dairy sector. At present the board members are:

Dr Judith Bryans, Director General, Dairy UK and President, International Dairy Federation

Jenny Deepprose, Dairy Journalist & Cheese Expert

Dr Fiona Lalor, Food for Health Ireland, University College Cork

Donald Moore, Executive Director, Global Dairy Platform

Marian Pusey, Executive Director, Society of Dairy Industry

CONTACT US

Editor: Suzanne Christiansen

Email: suzanne@bellpublishing.com
Tel: +44 1474 532202

Group Advertising Manager:

Samantha Bull

Email: sam@bellpublishing.com
Tel: +44 1474 558970
Mob: +44 7738 878831

Dairy Industries Expo

Email: sam@bellpublishing.com

Digital Editor: Inês Coutinho

Email: ines@bellpublishing.com
Tel: +44 1474 532202

Editorial Director: Sarah McRitchie

Email: sarah@bellpublishing.com

Publishing Director: Neil McRitchie

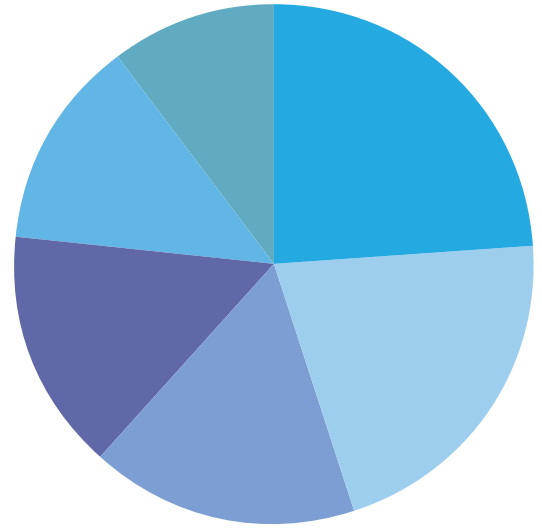
Email: neil@bellpublishing.com

Editorial & Sales Office:

57 Bath Street, Gravesend
Kent DA11 0DF, UK
www.bellpublishing.com
Tel: +44 1474 532202

STATISTICS BREAKDOWN

ONLINE STATISTICS	
Newsletter Audience	4000+
Average Newsletter Open Rate	21.7%
Average Eblast Open Rate	18.8%
LinkedIn page	4,038
LinkedIn group	2,739
Twitter	3,243
WEBSITE STATISTICS	
Website Geographic Reach	183+
Users	83,944
Sessions	109,289
Event Count	464,366
Page Views	148,710
Top Page Views:	News, Suppliers Directory, Archive, Magazine, Contact, Events
Top Core Topic:	Dairy Processing
Top Geographic Regions:	USA, UK, India, France, Netherlands, Belgium, Germany, China, Ireland



CIRCULATION BY JOB FUNCTION

- CEO/Director - 24.5%
- Middle Management - 21%
- Production/Engineering - 16.5%
- Other named individuals including:
Research/Academic, Consultants etc - 15%
- VP/Senior Management - 13%
- Executive/Assistant - 10%

CIRCULATION BY REGION, SEPT 2025



Europe:

43%



Americas:

25%



UK:

22%



Africa:

7%



Oceania:

3%

Monthly magazine

11

issues

Circulated in over

77

countries

Average Print Circulation

6,500

Reach of over

20,200

PRINT ADVERTISING RATES - €

Advertising Option	Description	Specifications	Rate
Front Cover	Exclusive Front Cover Advertisement	Specs on request	€5,400
Inside front Cover	Premium placement on the inside front cover	Trim Size: 210mm wide x 297mm high	€3,125
Inside Back Cover	Premium placement on the inside back cover	Trim Size: 210mm wide x 297mm high	€3,125
Outside back cover	Premium back cover advertisement	Trim Size: 210mm wide x 297mm high	€3,125
Double Page Spread	Double page spread Advertisement	Trim size: 420mm wide x 297mm high	€3,750
Full page	Full-page advertisement	Trim Size: 210mm wide x 297mm high	€2,743
Junior	Junior page advertisement right hand page	Trim Size: 130mm wide x 188mm high	€1,750
Half page	Half-page advertisement	Trim Size: 87mm wide x 254mm high Trim Size: Horizontal 185mm wide x 125mm high	€1,425
Quarter page	Quarter-page advertisement	Trim Size: 90mm wide x 125mm high	€1,037
Double Page Spread: Advertorial	Double page spread Advertorial (2 pages)	1400 words, & Images, including URL Trim Size: 420mm wide x 297mm high	€3,750
One Page Advertorial	One Page Advertorial	700 words & images, including URL Trim Size: 210mm wide x 297mm high	€2,743
Product showcase	Includes a colour picture or logo, plus 100 – 120 words of text and full contact details		€350
Print directory annual advert	Dairy Directory for 12 months print only	4 -6cm box under specific heading of your choice	€625 for 12 months
Classified Dairy Marketplace	* enquire for costs		
Print & online directory annual advert	Dairy Directory for 12 months print & online	4 -6cm box under specific heading of your choice	€1,563 for 12 months
Supplier profile DPS September issue	Full page company profile + Full page advertisement	500 words technical or promotional content, logo, all contact details, image, web links plus Full page advertisement Trim Size: 210mm wide x 297mm high advert (equivalent to a double page spread advert)	€2,743
Supplier profile page September issue	Half page company profile + Half page advertisement	300 words technical or promotional content, logo, all contact details, image, web links plus Half page advertisement 185mm wide x 125mm high advert (Equivalent to a full page advert)	€1,703

Contact Samantha Bull – sam@bellpublishing.com

DIGITAL ADVERTISING RATES - €

Advertising Option	Description	Specifications	Rate
Leaderboard 1	Banner ad situated on homepage of our website next to logo	Size: 728w x 90h pixels	€1,625 per month
Leaderboard 2	Banner ad on the homepage of our website	Size: 728w x 90h pixels	€1,500 per month
Leaderboard 3	Banner ad on the homepage footer of our website	Size: 728w x 90h pixels	€1,250 per month
MPU	Banner ad on of all pages of the website	Size: 300w x 250h pixels	€1,250 per month
Sponsored News	Article or blog post with your branding	Up to 300 words, includes subject line, image & link to your website	€1,000 per post
Social Media Post	Sponsored post or Video posted on our social media channels	Includes one post on Twitter & LinkedIn (content or Video, hashtags, image, you provide) MP4 player for video	€813 per post
Online Directory advert	FIVE online categories, hyperlinked company name in profile, 500 word company profile, news tagged to your profile, up to FIVE product profiles	Logo, company profile, all contact details, listed under key headings	€1,125 for 12 months
Video	Feature your video on our website, giving it prominent visibility to our audience.	Placement: Video section of the website. Inclusions: Video thumbnail, description, and a link to more information	€813 per post
POP up box	Highly visible space that can capture immediate attention from website visitors	600 (width) by 420 (height) px	€320 per week
NEWSLETTER ADVERTISING			
Sole Leaderboard	Premium position top of e-newsletter	Size: 728w x 90h pixels	€625 per week
Large Box	Large box at on weekly e-newsletter	Size: 600w x 250h pixels	€1,250
Leaderboard	Banner ad on weekly e-newsletter	Size: 728w x 90h pixels	€438 per week
MPU	Advert on weekly e-newsletter	Size: 300w x 250h pixels	€375 per week
Sponsored News	Article or Blog post with your branding situated under editors blog before news.	Up to 80 words, includes subject line, image & link to your website	€625 per week
Eblast	Dedicated e-blast sent to our entire subscriber base to promote your campaign.	Your message, a call-to-action, and links. Inclusions Logo, image, and hyperlinks (please provide full HTML File or we can create)	€1,688 per send
White Paper E-blast	Dedicated e-blast sent to our subscriber list featuring your white paper and added to our website at no cost.	Brief introduction, summary, Image and a call-to-action to download the full white paper. Logo, image, and download link	€1,837
Digital issue leaderboard sponsor	Leaderboard ad featured in the e-blast announcing the latest issue of our magazine.	Top of the Eblast, 728w x 90h pixels and URL	€625 per send
Print & Web: Combo Package	Full-page print ad plus Leader board banner ad on website	Full-page ad + 728w x 90h pixels one month	€2,875

- **Design Services:** Need help with your ad design? We offer in-house design services at an additional cost.
- **Submission Guidelines:** Please ensure all artwork is submitted in high-resolution (300 dpi) and in the specified formats. Ads should be submitted as PDF, JPEG, GIF or PNG files.
- **Deadlines:** Submission deadlines vary depending on the publication schedule. Please contact us for specific deadlines.

Contact Samantha Bull – sam@bellpublishing.com

EDITORIAL FEATURES LIST 2026

JANUARY

- Sustainability & Green Technologies
(**Focus:** Carbon footprint reduction, renewable energy, sustainable packaging)
- AI Technology
- Cleaning & Hygiene
- Automation
- The Year Ahead
- Cheese equipment trends

FEBRUARY

- Refrigeration & Cold Storage
 - Ice Cream Focus
 - Flexible Packaging
 - Flavour Trends
- Extra Distribution: Ice Cream & Artisan Food Show/Gulfoods, Dubai**

MARCH

- Filling & Packaging
 - Evaporation & Dryers
 - Ingredients & Colours
- Extra Distribution: Dairy Innovation Strategies, Amsterdam, Netherlands**

APRIL

- Filtration & Separation
- Conveying & Palletising
- Packaging
- Environmental Issues
- Hygienic Equipment
- Interpack show preview

MAY

- **INTERPACK - THE BIG SHOW ISSUE**
 - Shaping the Future of Dairy Processing & Packaging
 - Advanced Process Technologies
 - Innovative Packaging
 - Automated Filling & Sealing
 - Quality Inspection & Weighing
- Extra Distribution: Interpack Düsseldorf**

JUNE

- Cheese Technology
 - Food Safety
 - Flexible Packaging
 - Equipment Showcase
- Extra Distribution: Society of Dairy Technology Symposium - Summer Symposium, Stafford, UK**

JULY

- Plant-Based & Hybrid Dairy Alternatives
- Water & Waste Management in Dairy Processing
- Packaging & Processing
- Testing & Analysis

AUGUST

- SDT Summer Symposium Review
- Ingredients
- Membrane Technology
- AI & Automation
- Flexible Packaging

SEPTEMBER

- **COMPANY PROFILES**
(**Book full or half page & receive matching space of content FREE of charge**)
 - Processing & Engineering Innovations
(**Focus:** Advances in machinery, automation, robotics, and plant design.)
 - Hygienic Equipment
 - Food Safety
 - Packaging
 - Inspection & Weighing
- Extra Distribution: PPMA Show, UK**

OCTOBER

- Global Trade & Regulations
 - Automation Technology
 - Laboratory Technology
 - Equipment showcase
- Extra Distribution: World Cheese Awards**

NOVEMBER/DECEMBER

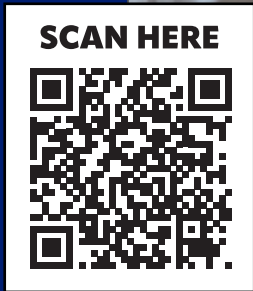
- Packaging and Processing
 - Food Safety
 - Dairy Ingredients & Formulation
 - (**Focus:** Ingredients innovation, fortification, functional dairy, flavours.)
 - Spray Drying/Evaporators
 - Flavours & Colours
- Extra Distribution: Also available at Gulfood Manufacturing (Dubai) | Fi/Hi Europe (Germany)**

Who's Who of the Dairy Industry

Supplier Profile September Issue

DAIRY INDUSTRIES

international



DAIRY INDUSTRIES

international

- | | |
|---|--|
| 32 AMPACK GMBH
ampack.com | 48 INA DAIRY & FOOD HOLDING GMBH
ina-food.com |
| 33 EVOLUTION BPS
evolutionbps.co.uk | 50 HPE-PROCESS
hpe-process.com |
| 34 ALPHA
alphadairy.com | 51 VENAG MASCHINENBAU GMBH
venag.de |
| 36 BIOSCAN LTD
bioscanuk.co.uk | 52 MINIÉA INTEC UK LTD
miniea-intec.com |
| 37 BIOTEX TECHNOLOGIES LTD
biotex.com | 54 REISER UK
reiseruk.co.uk |
| 38 BLACKWATER ENGINEERING
blackwaterengineering.co.uk | 56 SONIC
sonic-packaging.co.uk |
| 40 CEM CORPORATION
cem.com | 58 SYCAMORE PROCESS ENGINEERING
sycamoreprocessengineering.co.uk |
| 42 DUPONT WATER SOLUTIONS
dupontwatersolutions.com | 60 NEW AGE PERFORMANCE PLASTICS
newageperformanceplastics.com |
| 44 FAM ETIMBAO
fam-etimbao.com | 62 TENOMEK LTD
tenomek.co.uk |
| 45 HETICH BENELUX BV
hetichbenelux.com | 63 URSCHEL
urschel.com |
| 46 FOODIQ
foodiq.com | |

Book a Half Page or Full Page advert within this September issue, and get the same equivalent space **FREE OF CHARGE** for editorial content.

The go to Experts in End-To-End Hygienic Process Solutions for the Dairy, Food and Beverage Industries.

End-to-end Solutions
Providing hygienic designs, looking at leaking prevention and delivering the best efficiencies.

Import/export
Efficient systems with hygienic designs ensure products stay safe quality and parameters.

Project location
Designed to minimise hand transfer – minimising labour and energy consumption.

Membrane filtration
Minimise energy consumption, enhance protein recovery and reduce microbial load.

Clean-in-Place
Reduce cleaning cycle times, minimise water and chemical use, and improve fuel efficiency.

Project After-Care
To ensure the longevity of your plant we provide comprehensive Project After-Care.

Engineering Peace of Mind

System Process Engineering - Delivering End-to-End Excellence in Process Solutions

System Process Engineering is a leading provider of end-to-end process solutions, supporting clients across the dairy, food, beverage, and pharmaceutical industries. We are committed to delivering hygienic process systems that enhance efficiency, productivity and sustainability.

With over 30 years of industry experience, Sycamore is the market leader for manufacturing solutions in a variety of sectors, including deep technical knowledge, value engineering, and a commitment to continuous improvement.

From initial consultation through to commissioning, Sycamore offers full integrated services including design, project engineering, installation, validation, and ongoing support. Sycamore's end-to-end capabilities allow us to provide a unique production line, operational excellence and sustainability. Our process solutions are designed to reduce operational expenditure (OPEX), by ensuring energy and water efficiency, whilst maintaining the highest standards of food safety and quality.

State-of-the-art process solutions, including advanced water, waste, and energy recovery systems, are designed to reduce your carbon footprint and improve your overall sustainability. Whether you're looking to upgrade existing equipment, improve process efficiency, or deliver a new facility from the ground up, Sycamore has the expertise and resources to deliver a solution that meets your unique requirements.

What Do We Specialise In?

System Process Engineering

From initial consultation through to commissioning, Sycamore offers full integrated services including design, project engineering, installation, validation, and ongoing support. Sycamore's end-to-end capabilities allow us to provide a unique production line, operational excellence and sustainability. Our process solutions are designed to reduce operational expenditure (OPEX), by ensuring energy and water efficiency, whilst maintaining the highest standards of food safety and quality.

The PPMO Solution

This year at the PPMO Show, Sycamore Process Engineering will be showcasing their project location and the innovative thinking that underpins its solution. Sycamore understands that every process has its own challenges - from space constraints to complex conditions that are best solved with water, and sustainability targets. That's why Sycamore doesn't offer one-size-fits-all answers. Instead, building upon our core expertise, we create customised solutions that are best suited to your specific needs.

By showcasing the technology alongside new market leading brands, Alfa Laval and DM Electronic in a dedicated space, Sycamore will be demonstrating the benefits of their end-to-end process solutions, allowing customers to benefit from water recovery, reduced energy consumption, and clean production.

Whether you're looking to upgrade existing equipment, improve process efficiency, or deliver a new facility from the ground up, Sycamore has the expertise and resources to deliver a solution that meets your unique requirements.

Supplier Profiles

King Arthur Park, Southall
West London, Middlesex UB8 3TE, UK
Tel: +44 (0) 1875 846100
www.sycamoreprocesseng.com

Supplier Profiles

Filling machines for dairy and other liquid products, including milk, cream, and yoghurt. AMPACK is a leading manufacturer of filling machines with over 50 years of experience. The company develops and manufactures a wide range of filling machines for the dairy and other liquid product industries. AMPACK's machines are designed to be efficient, reliable, and easy to maintain. They are also designed to be hygienic and safe for use in food processing environments.

Comprehensive expertise - all from a single source.

- Filling machines for dairy products
- Filling machines for other liquid products
- Spare parts and maintenance services
- Technical support and training
- Customised solutions for specific applications

Our partner for future proof solutions.

Sustainability is at the core of AMPACK's development strategy. We are committed to reducing our carbon footprint and improving our energy efficiency. We also offer a range of services to help our customers improve their sustainability performance.

Where Safety Meets Delight.

At AMPACK, we combine our expertise in filling machines with our commitment to safety and quality. Our machines are designed to ensure the highest standards of food safety and quality, while also providing a user-friendly and efficient filling process.

Visit us at PPMO Total, stand A107
www.ampack.com

WHOLE PAGE OPTION

HALF PAGE OPTION

Contact Samantha Bull for more information
E-mail: sam@bellpublishing.com

Don't miss out, **BOOK NOW** for 2026

NB: Although the editorial page must comply with our preset template, the content of the editorial used is entirely in the hands of the advertiser

ADVERTISING SPECS (PRINT)

DOUBLE PAGE SPREAD

- **TRIM SIZE:** 420mm wide x 297mm high
- **BLEED SIZE:** 426mm wide x 303mm high
- **SAFE AREA SIZE:** 400mm wide x 277mm high

FULL PAGE

- **TRIM SIZE:**
210mm wide x 297mm high
- **BLEED SIZE:**
216mm wide x 303mm high
- **SAFE AREA SIZE:**
200mm wide x 287mm high

TRIM SIZE

BLEED SIZE

SAFE AREA

WHAT IS BLEED

Adverts with images or backgrounds that meet at the edge of the page must include a **3mm extra content** on each side to avoid the risk of being trimmed in the printing process, and showing a white gap at the edge of your advert.

WHAT IS THE SAFETY MARGIN

All type and important information must be contained in a **10mm margin** around all edges of the page to avoid being trimmed off in the printing process

Advert specifications

**1/2 PAGE
(HORIZONTAL)**

180mm wide x 125mm high

NO BLEED NEEDED

1/4 PAGE

90mm wide x 125mm high

NO BLEED NEEDED

**1/2 PAGE
(VERTICAL)**

87mm wide x 254mm high

NO BLEED NEEDED

**1/3 PAGE
(HORIZONTAL)**

180mm wide x 60mm high

NO BLEED NEEDED

**EXTRA SPEC
*JUNIOR PAGE**

120mm wide x 190mm high

NO BLEED NEEDED

10 DAIRY INDUSTRIES international dairyindustries.com dairyindustries.com DAIRY INDUSTRIES international 11



TEA & COFFEE
TRADE JOURNAL

Supplier Profiles

CanTech
INTERNATIONAL

DAIRY INDUSTRIES
INTERNATIONAL

FOOD & DRINK TECHNOLOGY

CONFECTIONERY PRODUCTION
chocolate, sweets, snacks & bakery

Contact our sales team now



Food & Drink Technology

Ben Askew - ben@bellpublishing.com



Dairy Industries International

Samantha Bull - sam@bellpublishing.com



Tea & Coffee Trade Journal

Chris Meer - chris@bellpublishing.com



CanTech International

Sarah Hills - sarah.hills@bellpublishing.com



Confectionery Production

Dave Johnson - dave@bellpublishing.com

Our events

