



DAIRY
INDUSTRIES
EXPO

international

**EXHIBITOR
BROCHURE**

**29-30
OCTOBER
2025**

NAEC STONELEIGH, UK
dairyindustrieseexpo.com

It all comes together

We are excited to announce the **Dairy Industries EXPO** is set to take place **29-30 October 2025 at NAEC Stoneleigh**. This exhibition meets the longstanding demand from industry professionals for a dedicated event that encompasses the entire dairy processing chain—from processor to plate.

The **Dairy Industries Expo** will bring together the latest in processing machinery and services, packaging machines and materials, turnkey suppliers, quality control and assurance, ingredients, and logistics, creating the most comprehensive international dairy processing show under one roof.

Targeting the entire dairy processing and manufacturing industry, the event will provide a powerful platform for meeting new customers and strengthening relationships with current clients. This is the industry's own event, set to deliver all the latest innovations and developments – from butter, yogurt and milk, to ice cream, cheese and whey.



More than just a **trade show**

Visitors will experience cutting-edge dairy innovations and equipment presented by exhibitors, and they can participate in informative seminars.

The event will feature an exciting programme of keynote presentations covering all sectors of the dairy industry, with free-to-attend sessions on the exhibition floor.

Organized by the leading industry journal Dairy Industries International, alongside Bell Publishing's experienced events team, the Dairy Industries Expo was launched 2 years ago in response to the industry's call for an international event specifically targeting their needs.

Don't miss out on this unique opportunity to be part of the Dairy Industries Expo, where the future of dairy processing will be on full display.

More than just a trade show, this is the event that will shape the industry's future.

Processing • Packaging • Ingredients • Logistics • Machinery • Food Safety

For more information or to book your stand please email Samantha Bull: sam@bellpublishing.com

Why **Exhibit?**

The inaugural Dairy Industries Expo targets the entire dairy processing & manufacturing industry and provides a powerful platform for meeting new customers and strengthening relationships with current clients. It's an event dedicated to dairy processing (not agriculture), so if milk is your business it's the place to be.

10 reasons to exhibit

1. **Meet and connect** with prospective dairy customers – The best way to meet face to face with buyers and specifiers of your products and services
2. **Strengthen your bond** with existing customers – Invite existing clients to see your new products and technologies, and talk through new ways of working
3. **Learn about new developments** in dairy processing – Companies often launch new products or machinery at trade events, it's a great way to see the "new" in action
4. **Meet new companies** that can help your business – A great way to meet new and prospective clients, often the purchasing managers
5. **Close deals** with new customers during the show – Many deals are signed at trade events
6. **Strengthen (or establish) your brand** – Trade shows give all companies equal access to key decision makers
7. **Learn what your competitors are doing** – It's always good to know what's happening in the industry and sometime exhibitors share and formulate ideas
8. **Rapidly expand your database of sales leads** – Visitors come to the show for many reasons and looking for new suppliers and products is one these
9. **Speak directly to your target market** – No e-mails or blocked phone calls, just real time meetings with key executives
10. **Optimise** your sales and lead generation strategy – Trade shows are a great way to expose your sales team to hundreds of new prospects

Exhibitor Costs

We offer a range of stand to suit all companies including shell scheme packages and space only options

STAND SIZES (OPTIONS)

3sqm, 6sqm, 9sqm, 12sqm, 15sqm, 18sqm, 20sqm, 27sqm, 36sqm

SPACE ONLY (PER SQM)

Our space-only stands provide exhibitors with a blank canvas to create a customized display. Ideal for companies looking to design their own unique stand, this option includes:

- Floor space only (minimum size: 12 sqm)
- No pre-built walls, flooring, or furniture – exhibitors are responsible for arranging their own stand design, construction, and furnishings.
- Flexibility to showcase your brand's creativity and stand out with bespoke design elements.

**Please note: All stand designs must be approved by the event organizer to ensure compliance with event regulations and safety standards.*

**Options for furniture, graphics, electric, sockets or accessories are available.*

EARLY BIRD: £210 PER SQM

STANDARD RATE: £225 PER SQM

SHELL SCHEME PACKAGE

Our shell scheme stands offer a hassle-free, ready-made exhibition solution, perfect for exhibitors seeking a quick and easy setup.

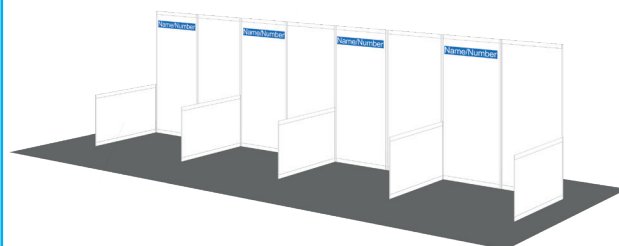
- Pre-built walls
- Fascia board with company name & stand number
- New recyclable Carpet
- 3 spotlights & a 500w socket
- 2 chairs & table
- Wifi
- Daily clean

This option allows you to focus on your products and branding without the need for complex setup or design. Simply add your displays and promotional materials, and you're ready to go!

**Upgrade options for additional furniture, sockets, graphics, or accessories are available.*

EARLY BIRD: £245 PER SQM

STANDARD RATE: £260 PER SQM



MODULAR STAND

Our 2x1 modular booth offers a cost-effective solution for exhibitors seeking a presence at the event, with a space that still ensures individual branding. This includes:

- 2 x1 Modular Booth with Hard Back Panel and Internal Divider
- Hard back panel for a clean and sturdy display
- Quick and easy modular setup, ready for personalisation with your branding and graphics
- Name & Stand number
- Daily clean
- Wifi

This option is perfect for businesses seeking an affordable yet professional display, offering a dedicated space without the higher cost of a full booth.

**Options for furniture, graphics, or accessories are available.*

STANDARD RATE: £450

Take advantage of our Early Bird Rates and secure your stand at a discounted price!

Book by 30th June 2025 to enjoy these exclusive savings.

Early Bird Deadline: 30 June 2025

Book early to secure the best rates and prime booth locations. After the deadline, standard rates will apply.



Sponsorship **opportunities**

Unlock Exclusive Sponsorship & Speaking Opportunities at Dairy Industries EXPO

Join us at Dairy Industries EXPO and position your brand at the forefront of the global dairy industry. This premier event offers unparalleled opportunities to showcase your products, services, and innovations to key decision-makers and industry leaders.

With targeted sponsorship packages and speaker opportunities, you'll benefit from maximum visibility before, during, and after the event, ensuring continuous engagement with a diverse and influential audience.

For all sponsorship & speaker opportunities, please reach out to Samantha directly to discover how we can tailor a package that aligns with your brand's goals and ensures lasting connections within the dairy sector.

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DAIRY INDUSTRIES international



MESSAGE FROM TEAM DAIRY

Dairy Industries International has been the global mouthpiece for the dairy industry for more than 88 years. As the leading magazine for the dairy processor, our coverage is worldwide – we capture trends from the rise of alternative products and their impact on the greater dairy sector and global health, to profiling national dairy industries in the world marketplace, to how the war in Ukraine continues to affect dairy companies and suppliers in the region and globally.

Together with our quality printed monthly magazine, we offer our weekly e-newsletter for keeping readers ahead of the latest news, as well as a key website, www.DairyIndustries.com with daily news online. Our LinkedIn and Twitter feeds are constantly updated to provide you with the latest opinion, analysis, trends, new products and equipment.

Our editorial advisory board consists of dairy industry leaders from around the world, as well as regular contributions from our global stable of expert writers, to give you the facts about international dairy. We keep a close eye on things that matter to you, from post-Brexit issues to European Union CAP reform, the rise of products in the added-value marketplace and the results of mergers and acquisitions; or from processing and packaging line efficiency to the effects of global climate change.

That is what Dairy Industries is all about – adding value to your business, through timely articles and news about what's important in your world. If you're interested, we're interested. This philosophy has kept Dairy Industries International a market leader since 1936.



dairyindustries.com